

What is cycling 24 hours, in comparison to a hospital day of a child ?

By *Tania* On August 10, 2012



Pascal will participate in the 24 Hours cycling Race of Le Mans on August, 26 and 27. He takes up the challenge not only to raise funds for the research against leukemia, but also in gratitude for caregivers and researchers who allowed his daughter to be cured.

Can you present us your charity and the cause it supported?

“Cent pour Sang la Vie” is a charity uniting caregivers, charities and parents. It funds research elaborating treatment methods against leukemia. Its goal is to cure 100% of the little patients suffering from this mortal illness. In former times there was no treatment, no structure, not any support service. But some huge progress has been made! Today, 80% of the children and adolescents are cured. All this is due to anonyms and personalities who invest their time and sometime their lifes.

Why did you decide to collect and how did you get the idea to participate in the « 24h du Mans »?

I was, like still too many other parents, confronted with leukemia through one of my children. When my daughter was sick, I promised myself, in case she would be cured, to make a bike-tour from the

Robert-Debré hospital in Paris to Lourdes. Luckily my daughter was cured and I managed in 2009 the 860km. This adventure was like "recovery" for me.

This year, I will participate in the 24 Hours cycling Race of Le Mans and collect donations at this occasion. In my point of view, there is a strong link between this sportive challenge (nonstop during 24 hours) and the challenge that a whole day at the hospital for a child can be. During the treatment, there are some very hard days sometime decisive ones, in particular for a kid who should be in good health and play at home! But also for the parents this time is full with hardships. I have an immense gratitude for the whole Pr. Etienne Vilmer teams of the Robert-Debré and the providence, because they saved my daughter! So, I wish to give my small contribution.

How do you manage the preparation of the Race?

This year, my employer, Orange Business Services, takes on the logistic. I also have a partnership with Culture Vélo Orgeval, for my bike. It is a big help and I thank them warmly!

What do you do to spread the word about your fundraising page?

My daughter Cécile helps me a lot to promote the page! We use all the traditional tools such as mails, phone, press. And especially Alvarum offers a great network, where you can mobilize your own community (family, friends, associative relations, professional relations...) very easily. With Cécile, following the advices of the Alvarum Team, we communicate with the different groups of persons. We also update regularly the page with pictures. Cécile uses of course Facebook. Although I thought, that kids her age would mainly be online, I discovered that also teenager still use "word of mouth" a lot!

[Click to see the fundraising page of Pascal Alt](#)

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